

# Hoàng Hải

## Senior Video Editor · Motion · Podcast · Short-form (Remote)

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Open to remote roles and new projects, including AI-agent automation for video production. Compensation: negotiable.

## Summary

Video editor with ten years of experience, on Premiere Pro since 2013 and trained in film directing. I cut brand and campaign videos, multicam podcasts, motion intros and outros, and TikTok short-form for clients in Vietnam and the US. I work from English briefs, async, with clean versioned delivery for each platform. I use AI agents and tools I built to speed up B-roll search, review and export.

## Selected results

- **PODS (US):** one campaign video reached an 18% CTR and 9,445 clicks across two Facebook and Instagram runs (client-reported).
- **ARR · ANTA Sports & ANTA Kids:** 248 TikToks from 20/5 to 12/2023, 14.7M views to date; top video 4.2M views.
- **Schannel:** the channel posted 588 videos (17.3 a week) during my time; subscribers 147,856 → 186,475, +24.2M views.

## Experience

### Icons of Real Estate (US) · Freelance, Video Editor · Podcast & Motion

Remote

07/2026 – 09/2026

- Podcast video for several US real-estate channels: multicam, story structure, motion intro/outro packages, thumbnails and banners.
- AI in the pipeline for script support, B-roll search and content review; async, versioned delivery.

### PODS / Pod Marketing (US market), Senior Video Editor · Campaign Creative

Remote

06/2025 – 03/2026

- 3+ brand and product videos a week from English briefs, from concept and pacing to final cut.
- One campaign video reached an 18% CTR and 9,445 clicks across two Facebook and Instagram runs (client-reported).

### TS Group / DRTS, Lead Video Editor

Hanoi

01/2024 – 05/2025

- Shot and edited for the main page, the YouTube series “Hành trình tìm con yêu”, the brand identity film, year-end and event videos.
- Built the team’s animation kit and delivery-file standard; used AI to read transcripts and rename and tag videos for the ad team.

### ARR – An Viet Song Hong (ANTA Sports Vietnam and ANTA Kids), Content Lead · Video Editor

Hanoi

05/2023 – 12/2023

- Scripted, shot and edited TikToks for ANTA and ANTA Kids: 248 videos from 20/5 to 12/2023, 14.7M views to date, 4 over 1M, top video 4.2M views.
- Also shot and edited for the Balabala brand and the company team building; corporate, event, voice-over and LED assets.

### Freelance, Video Editor

Hanoi

2020 – 2023

- Campaign films (VNS) and a property launch film (Long Hai).

VinTaTa Animation Film Studio, Lead Editor

Hanoi

01/2017 – 08/2017

- Edited an animated film and owned input and output standards across post-production; worked with a US director and DOP.

Upcreative, Video Editor / Script Writer

Hanoi

06/2015 – 05/2016

- Scripts, concepts and edits in a production house.

Schannel (CellphoneS tech YouTube channel), Junior Video Editor → Lead Video Editor

Hanoi

10/2014 – 06/2015

- Joined as a junior shooter and editor on unboxings, reviews, comparisons and buying guides; the channel posted 588 videos, 17.3 a week on average, during my time.
- Team lead from 01/2015: trained the junior editors, built the edit process, coached shooting and editing and gave final approval.
- Over the same period the channel grew from 147,856 to 186,475 subscribers (+26.1%) and gained 24.2M channel views (+53%).

## Skills

**Editing and post:** Adobe Premiere Pro (main editor since 2013), DaVinci Resolve, After Effects, Photoshop, Illustrator, CapCut Pro; color, sound, subtitles, multi-platform export

**Formats:** multicam podcasts, campaign and brand films, motion intros and outros, vertical TikTok and Reels, thumbnails

**Remote work:** English briefs, async, versioned delivery, clear review notes

**AI and automation:** AI agents, MCP, prompt design, ComfyUI, Kling/Veo, Python and ffmpeg; building a tool that turns voice-over and media into a rough cut

**Languages:** Vietnamese (native); English (professional working proficiency)

## Education

Hanoi Academy of Theatre and Cinema, Film Directing

2018 – 2020

Saigon International Film School (SIFS), Film Directing

2016 – 2017

Vietnam University of Commerce

2012 – 2016

FPT Arena Multimedia, Design, Web, Film · TPD, Script Writing (2013)

Sources: ANTA and TS Group figures from public data (lifetime views as of 10/2026), monthly reports and the marketing department workbook. Schannel: subscribers and channel views from Social Blade via Wayback Machine snapshots; videos from the public Uploads playlist. Details in the evidence pack on the portfolio.